

# MINNESOTA PACKAGING EPR ELEMENTS

## Extended Producer Responsibility (EPR) for Packaging, Printed Paper and Single-Use Products in Minnesota

*A fully producer-funded system to expand recycling for packaging and paper products, ensure accountability for single-use products, and promote reuse in Minnesota, which will build on the state's existing recycling infrastructure while ensuring sustainable funding to offset the costs of collection, expand end-markets, and shift producers to more reusable and sustainable packaging.*

### A MODEL FOR MINNESOTA

A fully producer-funded system to expand recycling for packaging and paper products, ensure accountability for single-use products, and promote reuse. This system will build on Minnesota's existing recycling infrastructure while ensuring sustainable funding to offset the costs of collection, expand end-markets, and shift producers to more reusable and sustainable packaging.

### SUSTAINABLE FUNDING

Producers (brand owners) must pay for the collection, sorting, and reuse, recycling, or composting of packaging and paper products. This includes making necessary investments in infrastructure and market development for materials, as well as reimbursements to local governments for the costs of running recycling programs.



Producers may establish a producer responsibility organization (PRO) or comply independently. The PRO coordinates on behalf of many producers and only one PRO is allowed for the first plan. Producers and the PRO must internalize the costs of the EPR program and must not charge point-of-sale fees to cover program costs.

### DATA DRIVEN PROGRAMS

A data-driven needs assessment will be completed prior to the program's start to identify opportunities and challenges and guide investments in reuse, recycling, and composting systems.

### INCENTIVIZES SUSTAINABLE PACKAGING

The system would place "eco-modulated fees" on packaging that penalize less environmentally friendly materials and incentivize producers to choose more sustainable packaging.

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## PERFORMANCE TARGETS:

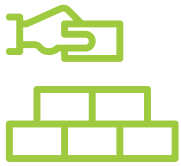
Packaging, printed paper, and single-use products must be:  
Substantially reduced ● Transitioned to a reusable alternative ● Recycled or composted  
By the end of the first plan all packaging must be reusable, recyclable, or compostable.

### OVERSIGHT



The Minnesota Pollution Control Agency (MPCA) is responsible for enforcement and oversight. MPCA will appoint a multistakeholder advisory committee to provide ongoing program input and recommendations. The PRO must submit annual reports and five-year plans to the advisory committee for review and to MPCA for approval.

### BUILDING ON A STRONG FOUNDATION



The program must protect and leverage public and private investments already made in Minnesota infrastructure. The PRO must work with existing haulers and material recovery facilities to ensure recycling services are as conveniently available to all Minnesotans as trash collection.

### SIMPLIFIED RECYCLING



The PRO will fund and develop outreach and consumer education materials that are consistent across the entire state, building on existing educational efforts. There will be a single, universal baseline list of recyclable materials statewide to reduce confusion and contamination.

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